

{ strojirenstvi *Czech noun* mechanical engineering, manufacturing }

Magazine with the largest online community

Representative printed magazine STROJIRENSTVI.CZ covers the most interesting topics from local and global engineering. Its popularity is based on **valuable original content and precise form**. We are proud on our highly skilled editorial staff with technical knowledge, which takes care of all published articles. The distribution covers all of the major engineering trade fairs and selected conferences in Czech Republic, while we send this magazine to more than 1200 companies and individuals.

print run 3000 copies / periodicity 4x per year / 52 up to 100 pages



title	clos. date	publication	key topics
STROJIRENSTVI.CZ 1/20	Febr. 17	March 9	tool and die making, robotics and automation
STROJIRENSTVI.CZ 2/20	May 4	May 25	mould making, solutions for plastics industry, CAD/CAM
STROJIRENSTVI.CZ 3/20	Sept. 7	Sept. 29	MSV and IMT in Brno, engineering trends and innovations
STROJIRENSTVI.CZ 4/20	Nov. 9	Nov. 30	3D technologies, additive and hybrid manufacturing

Website and advertising platform Strojirenstvi.cz

Portal for Professionals STROJIRENSTVI.CZ® is the largest engineering website in Czech Republic with almost **1.2 millions of visits**, more than 470 thousand visitors and 7 million pageviews per year. Its success is based on unique content, which has no comparable alternative on Czech market, whether it is traditional discussion board with more than 13.5 thousand registered users (formerly known as c-n-c.cz) or robust online interactive engineering handbook. Daily news, event calendar, business directory and technical translator are other important parts of this website. Companies can promote their PR content and HR adverts as self-service.



Marketing potential of Strojirenstvi.cz website at your service

- ✓ **Banner advertising with guaranteed 100,000 impressions** of your advert displaying in our ad network for four weeks (average monthly capacity of this network is about 1.5 million impressions). Besides Strojirenstvi.cz we will show your banner advertising also on others technical websites from our publishing house.
- ✓ **Online company promotion covering your PR and HR needs** for the largest engineering community on Czech web. Through your intelligent business profile on Strojirenstvi.cz you can actively manage your marketing content, HR adverts and even disable adverts of your competitors in your articles.

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Bonuses <ul style="list-style-type: none">+ Online advert. package PR++ 50,000 impressions for banners	Bonuses <ul style="list-style-type: none">+ All-inclusive company profile online+ Package of 5 PR articles online	Bonuses <ul style="list-style-type: none">+ All-inclusive company profile online+ Package of 5 PR articles online
CZK 136,600 CZK 79,990	CZK 72,600 CZK 49,990	CZK 48,650 CZK 29,990

Bonus packages for online advertising

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Provides publishing of your PR articles, HR adverts and event invitations on the largest Czech engineering website. At the same time you get an all-inclusive company profile in business directory, which will make you more visible through the whole website and moreover, it will let you to block banner ads of your competitors in your articles and other content. Included there are up to 10 PR articles or event invitations and 10 HR adverts, business profile with company logo, link to your website and badge „TOP company“.

PR+ Package

You can publish up to 10 PR articles or event invitations and moreover you get an all-inclusive company profile in business directory (including company logo and link to your website), which will interface your published content.